

# New Middle Class

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**New Middle Class** is Barbara Borok (lead vocal) and Mike Borok (guitar/vocal). Their many songwriter awards include Grand Prize at the 2003 Music to Life Songwriting Contest at the prestigious Kerrville Folk Festival in Texas. Intertwined musically and romantically for too many years, they sing about relationships and current events gone awry, sensible footwear, compulsive shopping, the origin of the universe, and desserts.

Their adventurously original songs walk a thin line between the funny and the serious. New Middle Class seduces you with catchy melodies, driving rhythms, distinctive vocals and harmonies, and delightfully unexpected twists and turns of the lyrics.

**New Middle Class** continues to climb the glamorous ladder of singer/songwriter success with the release of their self titled CD, which enjoys national airplay on over 50 stations, and:

2012/13/14 Finalist and 3-time semi-finalist UK Songwriting Contest  
2010 Semi-finalist, Music To Life Songwriting Contest  
2010 WHUD-FM - Artist Spotlight (interview/music)  
2007 BBC Radio Scotland - Featured artist, 1 hour interview  
2006 South Florida Folk Festival Songwriter Finalist  
2005 Avalon Rising Star Finalist  
2003 1<sup>st</sup> Place - Music To Life Contest - Kerrville Folk Festival  
2002 Southwest/SE Regional Folk Alliance Formal Showcase Artist  
2002 Just Plain Folks Lyrics Contest Finalist  
2001 John Lennon International Song Contest Honorable Mention  
2001 Mid-Atlantic Song Contest Finalist - Gospel/Inspirational  
2000 South Florida Folk Festival Songwriter Finalist  
2000 Great American Song Contest Honorable Mention  
2000 American Songwriter Magazine Lyric Contest - 1<sup>st</sup> Runner-up  
2000 Unisong Song Contest Finalist  
1999 Mid-Atlantic Song Contest First Prize winner - Pop Category  
1999 Mid-Atlantic Song Contest Third Prize winner - Folk Category  
1999 Lake County (Chicago) Folk Festival 2<sup>nd</sup> Place Winner  
1995 New Jersey Folk Festival New Folk Showcase Winner

**Capsule** - Adventurously original acoustic pop. Great melodic songs, full of warmth, wit and truly delightful and surprising turns of phrase. Distinctive vocals and harmonies, award-winning songs - unique, often tongue-in-cheek.

**New Middle Class** CDs/downloads available at iTunes and CD Baby. Videos "Another Life" and "Government" on You Tube.

**Recordings:** *Another Life, Government, 1999.9, New Middle Class, Release 2.0* - 2nd Mortgage Records. **Compilations:** *Music to Life 2003 CD, Oasis Acoustic: Humor, Vol. 1, MASC Winners, Undercurrents - Fast Folk #805, Local Color - Folk Next Door 4*



**Clubs and Coffeehouses** (NY) Towne Crier Café, The Turning Point, Circle of Friends Coffeehouse, Uptown Coffeehouse, Bodles Opera House, Unison Coffeehouse; Hammond Museum, (NJ) Minstrel Coffeehouse, Watchung Art Center, Hillside Café, Mine Street; (CT) Good Folk Coffeehouse, Twelfth Note Coffeehouse, Westport Art Center; (MD) Panzer House Concerts

**Festivals** Kerrville Folk Festival (TX), South Florida Folk Festival, Lake County Folk Festival (IL), New Jersey Folk Festival, Danbury Summer Festival (CT), Voices of the Valley Festival (NY)

## **Quotes & Reviews**

"New Middle Class is in a class by themselves. This husband and wife duo bring unique qualities to a pairing that makes a great listen. Mike's clever lyrics and the typical topics that touch us all are brought to life by the theatre of Barbara's great voice. They are unpretentious and involving."  
- Angela Page, *WJFF-FM, Jeffersonville, NY*

"Thoughtful and intelligent lyrics in a base of well thought-out, hook-laden instrumentation... Together, the Boroks write and make great music."  
- *Poughkeepsie Journal*

"The quality of the writing and performance here is self evident. This classy duo clearly knows how to make a song work on all levels...The vocals here are superb...Here are some lovely personal stories, some social commentary, even some disturbing concepts...it's easy to understand why these songs win awards." - *Sound Bytes*

"Barbara's vocals are sweet and inviting...and the songs are smart and catchy. And, what's more, they make you think."  
- *Shredding Paper Magazine*

**Five stars (highest rating)** "Expertly-crafted pop and exquisite harmonies are the cornerstone of New Middle Class' new self-titled CD...Barbara and Mike Borok show off their unique, often tongue-in-cheek talents...a thoroughly enjoyable release from start to finish."  
- *Rhythm and News Magazine*